Insights into Diversity: A Multi-Stakeholder Analysis of Inclusive Assessment Practices in Higher Education

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Abstract

Changes to admissions policies may have improved access to higher education, but equitable teaching and assessment strategies must address persisting attainment gaps. A diverse and inclusive assessment strategy is proposed to contribute towards reducing attainment deficits by providing learners with equality of opportunity. This study aims to elucidate student and staff experience of diverse assessments, to involve students in shaping the future of assessments, and to develop recommendations to overcome challenges associated with implementation. To achieve this, a mixed-methods survey (n = 54) explored students' experiences of assessments. Focus groups (n = 7) led by students were conducted with some of the survey respondents. University educators (n = 6) participated in one-to-one semi-structured interviews. Student and staff data were analysed separately and assembled for comparison. Analysis revealed strong agreement between students and staff: both groups considered that diverse assessment would promote equitable opportunities in higher education. Participants recognised the need for a shift in culture to facilitate the implementation of a diverse assessment strategy that would promote equity of opportunity by improving accessibility and inclusivity. Moreover, implementation should be accommodated to the 'learning journey', welcoming students as equal co-creators and seeking to minimise the burden of assessments and marking.

Keywords: Inclusive assessment strategy, equity in assessment design, higher education, student co-creation, degree awarding gaps

Introduction

Recruitment for diversity in the UK aims to enrich academic communities by increasing the demographic heterogeneity of the student population (HEA, 2022; Universities UK, 2023). Despite this progress, the existence of gaps in attainment suggests that persisting obstacles negatively impact the learning experience of formerly under-represented students once admitted to the university, including obstacles in assessment design (Arday *et al.*, 2022). Policies promoting inclusivity in admissions have not necessarily been implemented in the core educational business of first-world universities, possibly leading to these attainment gaps (Cotton *et al.*, 2015; Leslie, 2005; Richardson *et al.*, 2020). Action is required to promote equity of opportunity after recruitment, including rethinking current assessment strategies.

According to anecdotal evidence cited by the British Medical Association (2020), medical students eligible for accommodations due to disability or neurodiversity frequently encounter difficulties in obtaining the reasonable adjustments they need.

The available adjustments, often stereotyped as variations in assessment environments and timings, have been criticised by some who argue they may provide an unfair advantage rather than truly levelling the playing field (Beck, 2022; Elliott and Marquart, 2004). Critics, including

Healey *et al.* (2008), argue that the standard nature of these adjustments lacks theoretical justification, failing to consider the severity or form of neurodiversity such as dyslexia. Additionally, a recent systematic review by Clouder *et al.* (2020) criticises the 'one size fits all' approach, questioning whether these learning support plans effectively meet the individual needs of neurodivergent students. Some assessment types that are relatively impervious to adjustment, like presentations and clinical examinations, reduce equity of access for certain students.

For example, autistic students may struggle with the social components of presentations, including making and maintaining eye contact, and interpreting the emotions and intentions of others (Hand, 2023). Presentations typically rely on oral delivery, which may disadvantage neurodiverse students who experience challenges with speech fluency or managing distractions (Alderson *et al.*, 2017; Takács *et al.*, 2014).

A modern approach to academic inclusivity and accessibility in learning and assessment should recognise that the diversified needs of the current student population may have broader dimensions than previous cohorts.

Following the enforced changes to learning and assessments due to the COVID-19 pandemic, many universities have largely sought a return to 'business as usual' (Brooks and Perryman, 2023). However, the pandemic-driven accommodations, although imperfect, demonstrated that change is possible when necessary. Reports, such as the one from Quality and Qualifications Ireland (2020), revealed that marginalised groups faced more challenges with remote learning, highlighting the need for ongoing efforts to address inclusivity and accessibility in education.

Diverse assessment

There is no clear consensus on what constitutes diverse assessment. O'Neil and Padden (2022) identified two definitions: a wider variety of assessment types and a choice of assessment methodologies within each module. They also highlighted five obstacles to implementing diverse assessments, with 'fear of students failing' being the least concerning for staff and 'fear of grade inflation' being the most significant, underscoring the need for standardised marking. Contemporary learning and assessment must evolve with technology. Collins and Halverson (2009) argue that technology aims to improve the quality, efficiency and personalisation of learning to meet diverse learner demands. Lim et al. (2024) suggest that diverse assessment should include competencies such as the ethical use of artificial intelligence. Bearman et al. (2022) designed an e-assessment framework to integrate digital innovation into higher education. Academics broadly agree that diverse assessment uses a range of modalities targeting different types of learning, resulting in varied skill acquisition (Garside et al., 2009; O'Neil and Padden, 2022). This approach acknowledges diverse student strengths, learning styles and ways of demonstrating knowledge. A diverse assessment strategy also embraces a socio-political approach to addressing disadvantage (Nieminen, 2022), aligning with the social model of disability, which frames disability as a societal failure to achieve inclusivity. Charlton et al. (2022) highlighted the inconsistency in policy constructions of programme-level assessment strategies across Australia, emphasising the need for clear implementation guidelines.

Challenges in changing assessment policy include impacts on content delivery, resistance from students and staff, risks of widening the attainment gap, grade inflation, lack of resources and incongruent mark schemes (Armstrong, 2017; Bevitt, 2015; Kirkland and Sutch, 2009; Medland,

2016; O'Neil and Padden, 2022). Unsurprisingly, given these difficulties, the literature acknowledges that the increasing diversity of the student population is not adequately reflected in current assessment practices.

Thus, the aim of this study is to capture the experience and perceptions of students and staff regarding diverse assessment and to suggest practical recommendations for implementing such a strategy, involving students in shaping the future of assessments, and overcoming challenges to benefit the wider community.

This study asks how students and staff comprehend diverse and inclusive assessments, and how these groups perceive the challenges of a diverse assessment strategy. We seek to use the answers to these questions to inform the design of diverse assessments that promote effective learning.

Methods

A mixed-methods survey (n = 54) explored students' experiences of 'diverse assessment' at a research-intensive university in the UK. Two focus groups led by students were conducted with some of the survey respondents (n = 7). University educators (n = 6) participated in one-to-one semi-structured interviews.

The semi-structured focus group interviews (n = 3 and n = 4 participants) were facilitated online by two student researchers, following the guidelines and steps recommended by Stalmeijer *et al.* (2014). At the time of data collection, both facilitators were undergraduate students with some experience of conducting interviews and focus groups. The senior authors, both experienced in mixed-method educational research, provided close oversight. Neither facilitator had a prior personal or professional relationship with the student participants, ensuring a separation that helped minimise bias and promote open dialogue during the interviews. Ethical approval was granted by the Research Ethics Committee of the university where the research was conducted.

Participants and recruitment

Eligible participants included students who had successfully completed at least one year of study and staff involved in teaching or developing assessment strategies. Students with less than one year of study were excluded since most of the data collection took place in the Autumn term, before the majority of first-year students had experienced university-level assessment. Data collection comprised a questionnaire with 54 student responses and two semi-structured focus groups with seven student participants, while staff data was gathered through one-to-one interviews with six staff members. This methodology was deemed appropriate based on similar studies (Dicicco-Bloom and Crabtree, 2006; Dommett et al., 2019; Nolan and Roberts, 2021, 2022). Students were contacted through mailing lists and newsletters to distribute the participant information leaflet (PIL) and questionnaire. The PIL outlined the study's rationale, participation details and withdrawal procedures, assurance that data from both the questionnaire and focus groups would be anonymised and that participation would not affect academic progression. Students interested in discussing their questionnaire responses were invited to the focus groups, with written consent obtained from all participants prior to participation. Staff members from various departments were invited to participate in one-hour semi-structured interviews via their institutional email, following a similar process regarding the PIL and consent forms.

Students

The online student questionnaire (n = 54) was hosted on the university's SiteBuilder platform. The final question invited respondents to participate in focus groups. The semi-structured focus group interviews (n = 3 and n = 4 participants) were conducted according to guidelines and steps outlined by Stalmeijer *et al.* (2014) with participants joining online and facilitated by two researchers. Participants had their cameras on and could view and hear all participants and facilitators. Discussions were audio recorded. A semi-structured interview guide with a list of pre-agreed open-ended questions was used to guide the topic of conversation while also allowing participants to speak freely and introduce new considerations (Appendix 1).

Staff

Staff interviews (n = 6) were conducted online using Teams platform with discussions audio recorded. Each interview was conducted by one researcher, and a list of pre-agreed questions (Appendix 2) was used to guide participants' discussion, while also enabling free-flowing dialogue.

Data analysis

Reflexive thematic analysis aims to inform understanding of participants' perspectives and to structure and report themes (overarching patterns) within the dataset (Braun and Clarke, 2006). To elicit the themes, the transcripts were read by the researchers to enable familiarisation. Notable features in the data were then iteratively coded using an inductive approach over two rounds of coding for diligence and consistency (Braun and Clarke, 2012). Patterns and connections were actively sought in the codes, and similar codes were amalgamated inductively, identifying the final themes (Table A2 in Appendix 2). The generated codes, themes and the titles of themes were reviewed and discussed by the full research group to ensure the final themes accurately represented the data. Researchers maintained reflective notes throughout the analysis period, and these were discussed at researcher meetings. Discrepancies and disagreements between researchers were considered and discussed, enabling consensus to be reached. Once themes and codes were established, the final report was produced.

Results

The thematic analysis of student and staff focus group and interview data resulted in the identification of seven common themes across student and staff data. The identified themes were:

- 1. perceptions of diverse assessment
- 2. purpose of assessment
- 3. implementing change to assessment strategy
- 4. equity, fairness and inclusivity
- 5. culture shift and co-creation
- 6. best practice
- 7. challenges and key considerations.

The identified themes revealed an overlap in the experiences and views of current assessment approaches and future directions between students and staff, although the language and framing used by the two groups differed (Table 1).

Table 1: Results table showing the seven themes identified from the qualitative data.

Theme	Sub-Theme		Quotes		Key Overall
Theme	Students	Staff	Students	Staff	Finding
Perceptions of diverse assessment	Choice of assessments Flexibility with deadlines Workload Learning a range of skills Preparing for the world of work	 Choice of assessments Flexibility with deadlines Workload Learning a range of skills Building on previous learning Preparing for the world of work 	• '[] the importance of continuity like somebody should actually have thought about what is the student experience going from [] module A to module Z []'	• 'I think spiral curriculums are really valuable and have to be underpinned by your assessment strategy, which should have diversity all the way through, but more specific expectations for learning outcomes as you progress up into those different levels.'	Diverse assessment should involve methodologies that examine different pedagogic domains and skills, thus augmenting equality of opportunity by accounting for the complex student demographic and needs.
Purpose of assessment	Learning from assessment – part of the broader 'learning journey' Arbitrary number Learn meaningful and transferrable skills A way of measuring competency Motivation	Learning from assessment — part of the broader 'learning journey' Learn meaningful and transferrable skills Assessments as a measure of teaching quality Motivation	'I would like assessments to be a part of my learning journey []' 'I think we should be diversifying assessment beyond simply assessment, but also looking at an application of learning as opposed to an assessment of knowledge, while still retaining the assessment of knowledge. If it is important [] Everybody learns differently and everybody needs to be able to demonstrate their knowledge in their own way []'	• 'Learning from assessment means that the assessment is not a regurgitation of facts to kind of defend yourself, but it's an opportunity to develop further []' • '[] a transparency with the students, with how that's going to be assessed and then a development of the skills to allow them then to utilise that particular mode of assessment that you've chosen within the diverse assessments that you might have []'	Each assessment should have a 'purpose', which is to promote learning. The degree to which assessments should measure student competency will depend on the course or subject area and should always be combined with an exercise that facilitates learning.
	Timing of assessments Workload Building on	 Timing of assessments Workload Spiral curriculums Systems and 	• 'I have two jobs while I'm at uni. And that just	• '[] my role is not to get students into lecture theatres, my	Students and staff felt that transparency regarding the requirements of an assessment and how it will

Implementing change to assessment strategy	previous learning and preparing for next steps Choice of assessments Flexibility with deadlines Struggles with personal circumstances	infrastructure Choice of assessments Flexibility with deadlines Need for improved mitigation procedures and access to reasonable adjustments	means for me, oftentimes, I cannot invest that same amount of time into my coursework as other people can.'	role is to provide the material in multiple formats. And then students can choose how they absorb it, which is then going to be maintained.'	be marked was important for building trust and confidence. Flexibility with deadlines was seen as a way of promoting student engagement and mitigating health, social and financial pressures.
Equity, fairness and inclusivity	 Equal opportunities to succeed Accounting for disability, neurodiversity and language differences Choice of assessments Flexibility with deadlines 	Equal opportunities to succeed Accounting for disability, neurodiversity and language differences Choice of assessments Flexibility with deadlines Inclusive assessment follows inclusive teaching (e.g. provision of materials in multiple formats)	• '[inclusive assessment means] assessment types and options which work for everyone, including those with extra needs or from different backgrounds.' • '[] why am I thinking about grammar in exam which is about human biology []'	 [inclusive assessment] means that there is not one particular cohort of students that is disadvantaged by the choice of diversity that you use for your assessment strategy.' '[] Simple old old-school exams. Memorise this. Regurgitate it [] No [] that's not promoting student learning.' 	• The ideal assessment strategy should be inclusive and should use reasonable adjustments and compassionate mitigation policies to reach an equitable equilibrium allowing all students to succeed based on effort, regardless of background, health status, neurodiversity, caring responsibilities or financial status.
	Shift from traditional assessments to more radical, diverse	 Shift from traditional assessments to more radical, diverse assessment Concerns about academic integrity Students should be involved more 	 'I think because assessment is a tricky topic to ask for student feedback and, you know, it's hard for students to have input in the assessment []' 'I just think it's sometimes hard for whoever is 	• 'My view is diverse students and inclusive representation [] my view is not a load of white middle-class students basically who are all getting firsts [] I don't want that. What I want is students basically who are neurodiverse; I want students who are from lower socioeconomic backgrounds; I want students who represent	Staff and students advocate for collaboration and co-creation of assessments. Both groups

Culture shift and co- creation	assessment Concerns about academic integrity Students should be involved more in designing and trialling assessments, and policy making	in designing and trialling assessments, and policy making Concerns that students recruited may not fully represent diverse student population University politics and hierarchies Problems with 'inheriting modules' Struggle to make change	creating an exam which is understandable to put themselves in the shoes of a student taking that assessment equally as it is hard for me to put myself in the shoes of someone who is creating that assessment and trying to make it span all the rules and regulations and intentions for that module []'	each [] all the, I think, minorities.' • 'It would probably involve more compassionate practice just generally across the board, compassionate practice with students, compassionate practice from colleagues to colleagues. I would love to see the students more involved in these things.' • 'It would just save so much time and so much panic if you just got the student voice in and we don't do that.'	recognise that there is a conflict of interest for students who participate in assessment design and it is therefore important to follow a structure with clear predetermined boundaries.
Best practice	 Transparency Accessibility Equity and inclusivity at the forefront Testing skills, understanding and critical thinking – not memory 	 Transparency Accessibility Equity and inclusivity at the forefront Testing skills, understanding and critical thinking – not memory Changing course-level learning outcomes, assessment strategies and approaches to marking Additional training 	• 'A variety of options that means I can select an assessment that will give me the best possible opportunity to demonstrate my knowledge as well as the application of that knowledge []' • 'An assessment that is accessible to everyone.' • 'The ability to understand that not all of us are neurotypical and do not approach assessments in the same way. Each of us come to assessments, and understand assessments differently []	 'It's about making it accessible, so everyone's got a clear idea about what they need to do in order to learn efficiently and effectively for them, because it's different for everyone.' 'Transparency is really, really important when you're trying to innovate or try to do something alternative because students aren't used to it. [] I don't find it very compassionate to leave them in the dark strategically.' 'a transparency with the students, with how that's 	• The underlying design and justification of assessments must be transparent. Both students and staff are keen to use assessments to promote learning by testing understanding rather than mechanical memorisation. A diverse assessment approach should offer a range of assessment types, choice and flexibility

			Students are not a static body, but made of a variety of individuals, who learn and process information wildly differently from one another.'	going to be assessed and then a development of the skills to allow them then to to utilise that particular mode of assessment that you've chosen within the diverse assessments that you might have []'	without increasing the burden of assessment.
Challenges and key considerations	Implications of a diverse assessment strategy Workload Impact of personal circumstances on assessments Limits of co-creation	Difficulty implementing diverse assessment strategy Workload Changing university culture and policy Resources needed Limits of co-creation	• 'It would be nice if we had a choice of what kind of assessment to take [] It would be nice if we had a choice as to whether we wanted to take an exam or do an assignment of coursework. To the extent that I do understand that it will be very difficult for the faculty to go around correcting a variety of assessments []' • '[] it seems a little bit insane to me that we have really highly achieving academics, running courses and making assessments but not reflecting on actually what that means.'	 '[] if you're going to do diverse assessments, I think the risks are that you then employ assessments which are not necessarily appropriate for the skills that you want your students to develop.' '[] number of requirements on us from the regulatory side [] indirectly from the eruption side comparison to all the universities [] standing in the academic community [] legal side of things.' 	Both students and staff were concerned that implementing a diverse assessment strategy would overall lead to more assessments, resulting in an assessment burden on students and a marking burden on staff. This may be mitigated by implementing a continuous assessment model that offers students a choice of assessment modalities.

Student data: Survey

Student participants (n = 54) from 19 departments returned completed surveys. The Medical School had the highest representation (n = 16), followed by the Department of Economics (n = 9). Among the respondents, 17 required reasonable adjustments in timed exams, and 11 accessed adjustments in written assessments (Appendix 3). The assessment formats encountered by students are detailed in Appendix 4.

Of the 54 student participants, 46 answered the multiple-choice questions about circumstances affecting assessment completion or submission. 57 per cent of these cited 'excessive workload', 48 per cent mentioned 'difficulty with time management', 43 per cent found the 'assessment challenging' and 41 per cent had 'external responsibilities such as family/caring commitments' (Appendix 5).

In free-text responses, students favoured assessments that prioritise deep understanding and critical thinking over memorisation. They emphasised that effort should be the primary factor influencing grades. While various assessment methods were mentioned, no clear preference emerged. Fair assessments that account for individual differences and potential disadvantages, while avoiding bias, were reported as important to many students. Additionally, assessments accommodating disability and neurodiversity were seen as improving equitable opportunities for success.

Student data: Focus groups

The small focus groups, although potentially vulnerable to selection bias (Stone $et\ al.,\ 2023$), provided richer data. Two focus groups (n = 3; n = 4) recruited students from the Medical School, Business School, Department of Economics, and Global Sustainable Development Faculty. Most of these participants favoured continuous assessment and coursework over end-of-year assessments and closed-book examinations. However, one student preferred having a dedicated time to focus on end-of-year assessment. When exploring the concept of diverse assessment, students characterised diverse assessment as a range of assessment modes that caters for the diversity of the student population.

'[...] assessment types and options which work for everyone, including those with extra needs or from different backgrounds.'

Student focus group member

A key finding was the identification of language as a major contributor to determining assessment performance and fairness. Several participants, who were international students (n = 4) and spoke English as a second language, reported that certain assessments unfairly advantaged native English speakers. Specifically, multiple-choice exams may employ intricate language that is more challenging to interpret for individuals with English as a second language.

'[...] in multiple-choice exams, specifically where I just felt like... why am I thinking about grammar in an exam which is about human biology?'

Student focus group member

Another participant argued that group work can be more challenging from a language and cultural perspective.

'[...] I was working with a group and they were all very silent. And suddenly I noticed that they had switched on the transcript in Microsoft Word...you don't know whether they are not contributing to the conversation or the discussion because they're uncomfortable with the language or because in some cultures it's simply not okay to disagree with somebody.'

Student focus group member

A consensus emerged that using diverse assessment has the potential to both provoke deeper learning and to ensure all students have equitable opportunity to demonstrate their learning based on their strengths and preferred assessment mode. Furthermore, the students agreed that a diverse assessment strategy should incorporate choice and flexibility to reduce the assessment burden.

'[...] it should be five different assessments of which the student can choose one or two.'

Student focus group member

However, students did express concerns that diverse assessments may increase the number of assessments. While all students felt that assessments should stimulate learning, they considered that the current design prioritised recall of factual knowledge over promoting and valuing depth of understanding. Students envisaged future assessments that should focus on considering the student 'learning journey' and the development of skills and knowledge that have long-term and future application beyond their studies. Finally, although students were enthusiastic about the concept of co-creation in assessment design, they expressed concerns regarding upholding academic integrity and that students lack knowledge of university assessment policy.

'The only thing that really counts is kind of the number that's put on at the end of it, and that annoys me because I would like assessments to be a part of my learning journey [...]'

Student focus group member

'What we can actually do is make them [assessments] more appropriate for the future of that person and actually use assessment as a training opportunity as opposed to examination at the end of a course or periodic assessment; we can actually use it as a teaching tool as well. And I think we should be diversifying assessment beyond simply assessment, but also looking at an application of learning as opposed to an assessment of knowledge, while still retaining the assessment of knowledge.'

Student focus group member

Staff data: Semi-structured interviews

Staff members (n = 6) from different departments participated in semi-structured interviews. There was significant overlap (Table 1) between the views expressed by the staff and students regarding current assessment approaches and future directions, although the language and framing used by the two groups differed.

When exploring the definition of 'diverse assessment', interviewees emphasised that equitable opportunities should be provided in assessment, but several also highlighted that the concept of 'diverse assessment' should also be incorporated into teaching methods, provision of materials and overall course structure to promote equity and inclusivity. Offering students variability, choice and flexibility was perceived to enhance learning of transferrable skills and maintain motivation. However, the key function of assessments should be to promote learning as part of a broader 'learning journey'. Traditional closed-book exams were perceived by some as outdated as learning for them is often strategic and short-lived.

'[...] it means that there is not one particular cohort of students that is disadvantaged by the choice of diversity that you use for your assessment strategy.'

Staff interviewee

'Simple old old-school exams. Memorise this. Regurgitate it, because two hours after the exam, no one remembers anything they wrote in the paper. That's not promoting student learning. In my mind, I do a lot of work with rethinking assessment, and in my mind, I'd love to scrap exams.'

Staff interviewee

Some staff expressed concerns that use of diverse assessments can potentially lead to over-assessments of students and increase workload burden for staff. Pedagogically, revisiting and building on previous learning is highly effective and this also presents an opportunity to prevent over-assessment, retain an acceptable level of marking burden and improve feedback for students while employing a diverse portfolio of assessment modes.

'I get three weeks to mark, maybe 600 essays. Yep, I can't be spending more than 10 minutes per essay, and that includes feedback. Because otherwise I won't mark them in time. [...] If you remove that burden, though, 600 essays and you space them out throughout the year, I'm now spending 20 minutes per essay. Which means that the standard of marking will improve [...]'

Staff interviewee

Transparency of assessments and of marking criteria was considered 'best practice' to promote student confidence and to facilitate learning. Likewise, accessibility, reasonable adjustments and mitigation were important considerations for assessment design. In practice, assessments favour neurotypical, able-bodied, native English-speaking, technology-literate individuals with no caring responsibilities.

'[...] a transparency with the students, with how that's going to be assessed and then a development of the skills to allow them then to utilise that particular mode of assessment that you've chosen within the diverse assessments that you might have [...]'

Staff interviewee

University politics and hierarchies were perceived to hinder change. Several interviewees discussed the challenge of 'inheriting' modules and assessments and facing difficulties in altering or updating content without impacting other linked modules. This further highlighted the need for course-level review of assessment strategies.

Staff expressed openness to involving students as co-creators in assessment design. However, there was a concern that for the co-creation to work effectively, this process should include a diverse group of students from a wide range of backgrounds and attainment levels. Although there was enthusiasm for the implementation of a diverse assessment strategy, staff recognised this would be difficult without a culture change.

Discussion

The views of students and staff were aligned, with both groups expressing the same concerns and hopes for the future of assessments. While students focused on the impact of change, staff framed their ideas around models of pedagogy and the practicalities of implementing change in assessment.

Students and staff characterised diverse assessment as a range of methodologies examining different pedagogic domains and skills, aligning with DeLuca and Lam's (2014) findings on assessment practices supporting learners. Diverse assessment should enhance equity by accounting for complex student needs, using reasonable adjustments and compassionate mitigation policies. Implementation should focus on flexibility and choice without increasing assessment numbers or marking burden (Tai et al., 2022). Students grouped diverse and inclusive assessments together, while staff differentiated between diversity and inclusivity. Both groups raised concerns about the transition period to a new assessment approach. Student co-creation in assessment design has been proposed (Bovill, 2012; Neary, 2010) but presents challenges in the UK's marketised higher education system. Respondents emphasised that assessments should contribute to a broader 'learning journey', aligning with Bloxham's (2007) argument on assessment-driven behaviours. Fischer et al. (2023) demonstrated that summative assessments initiate learning but may not significantly influence learning practices. Students advocated for assessment choice within modules, while staff favoured improved reasonable adjustments. This tension reflects ongoing discourse in educational literature (Lawrie et al., 2017; Waterfield and West, 2008) on balancing inclusive assessment design with practical implementation.

Diversification through optionality or adjustments

Students and some staff advocated for offering a choice of assessment types, aligning with research suggesting that this can increase student engagement and motivation (Kessels *et al.*, 2024). However, standardising marking and ensuring equal attainment of learning outcomes is challenging with multiple assessment options.

Reasonable adjustments, mitigation and flexibility should level the playing field to enable all students to demonstrate the same learning outcomes. However, current adjustments are often seen as inadequate and difficult to access (Bain, 2023).

Offering pedagogically valid assessment choices that facilitate course-level learning outcomes is supported by Neil and Padden (2022), who argue that student preferences depend on background, subject area, personal reasons and previous experiences. This suggests that students may perform better with a range of assessment modalities. Greater flexibility with deadlines and humane mitigation policies are especially important for students with health, social and financial pressures. Research indicates that many students work out of financial necessity, which can create an inequitable environment favouring more privileged students (Dennis *et al.*, 2018).

Disabled, neurodiverse and international students are often most disadvantaged by traditional assessments. Viewing assessments as part of a 'learning journey' that includes accessible teaching materials and reasonable adjustments may be the best equaliser. This aligns with the concept of 'assessment for inclusion' (Tai *et al.*, 2022), which advocates assessments that do not disadvantage diverse students. Strategies like authentic assessment and programmatic assessment can improve fairness and inclusivity (Dawson, 2020; Gulikers *et al.*, 2004; Tai *et al.*, 2022).

Both students and staff wanted assessments to have real-world applications, moving away from memorisation-based models. They favoured assessments that test critical thinking and interpretation. While traditional closed-book exams and multiple-choice questions were seen as discriminatory, some research suggests closed-book tests can stimulate deep learning

(Heijne et al., 2008).

Optionality in assessments may be idealised but impractical to implement and standardise. Reasonable adjustments should be more accessible and tailored to individual needs. Current processes for obtaining adjustments are often lengthy and undignified, as highlighted by Kendall (2018). There is a strong argument for overhauling the system of reasonable adjustments and mitigations to provide equitable opportunities for all students. If assessments aim to teach skills and embrace diversity, this should be reflected in their design to ensure fairness (Aristotle, 1999).

Students and staff as a united force vs 'the infrastructure'

Students and staff acknowledged the challenges in implementing a diverse and inclusive assessment strategy, noting a tension between their perspectives and the academic ecosystem. Staff often feel constrained by practical limitations such as timetabling, room availability and cohort size, which affect assessment arrangements. Traditional reasonable adjustments have primarily focused on in-person examinations, leading to confusion about the most suitable adjustments for diverse assessments. This inconsistency raises the question of whether reasonable adjustments should be standardised or personalised. To improve this situation, departments require better guidance and support in designing assessments that facilitate equal opportunities. Literature suggests that while standardising some adjustments can help address common barriers, individual circumstances often necessitate personalised solutions. For example, Cardiff University advocates for a combination of standardised and individualised adjustments, such as providing electronic copies of lecture materials and extended library loans, to ensure effectiveness while maintaining academic standards (Cardiff University, 2025). This confirms the importance of a balanced approach to effectively support disadvantaged students in higher education.

University policies and bureaucratic procedures can hinder or delay the implementation of diverse assessment strategies. Staff expressed concerns about the invisible politics and hierarchies within the university that obstruct revisions to teaching and assessments. Many described feeling constrained by 'inherited modules' from previous professors, which limits their ability to innovate. Empowering staff, particularly module leads, to take control of their teaching and assessments is essential for fostering positive change.

Despite enthusiasm for a diverse assessment strategy, staff remain cautious about its implementation. Changing university culture and policy is challenging, and both students and staff may resist such changes. Research indicates that resistance to change in higher education often stems from faculty culture, resource allocation and leadership dynamics (Chandler, 2013). Successful change management requires strong role models and effective leadership, suggesting that meaningful progress is possible even within complex institutional cultures.

To facilitate the implementation of diverse assessment strategies, it is crucial to provide educators with clear definitions, examples and support for experimentation. Addressing concerns about grade inflation and ensuring alignment between assessment methods and learning outcomes will reassure educators that diverse assessments can maintain academic standards while promoting student success. Ultimately, empowering staff to manage their teaching and assessments can yield significant benefits, but it necessitates careful consideration of potential barriers and proactive measures to support both educators and students throughout the transition.

Both students and staff recognised the benefits of student co-creation in designing and trialling new assessments, although they acknowledged the associated challenges, including the importance of academic integrity and students' limited understanding of existing assessment policies. Staff shared similar concerns while emphasising the difficulty in recruiting students from diverse backgrounds, as their absence could perpetuate inequities.

Students identified a conflict of interest when involved in assessment design, fearing that staff might not be receptive to their ideas. Conversely, staff expressed a strong desire to better understand the student perspective, advocating for co-creation as a true partnership rather than a mere consultation process (Bevitt, 2015). Both groups acknowledged that students often lack knowledge of university rules and regulations. High-quality feedback was deemed essential by both students and staff, yet neither group was fully satisfied with the current feedback model. There is a shared desire for a culture shift that fosters co-creation and provides high-quality feedback to support learning while maintaining a work-life balance.

Best practice

Students and staff advocated for transparent assessments that emphasise knowledge application and critical thinking rather than rote memorisation. They asserted that for an assessment to be considered best practice, it must provide equitable opportunities for all students, taking into account diversity factors such as disability, neurodiversity, income, caring responsibilities and language barriers. Both groups – staff and students – expressed the need for elements of choice and flexibility, improved reasonable adjustments and mitigation strategies, while emphasising that a diverse assessment strategy should not lead to an increased assessment burden.

The discussion highlighted complexities in the implementation of choice within modules, stressing that diversification should occur at the course level and throughout the curriculum to avoid over-assessment. This perspective aligns with O'Neill and Padden's (2022) argument that educators need to understand students' assessment experiences across their programmes, suggesting a comprehensive approach that transcends individual modules. The recommendation to share examples within teaching and learning circles further supports a curriculum-wide strategy.

Using formative and summative assessments, along with clear marking criteria and detailed feedback, was seen as vital for building student confidence and motivation in preparation for the workforce. Tai *et al.* (2022) corroborate these findings, noting that students have varying assessment goals based on their individual circumstances. The proposed ideal diverse and inclusive assessment strategy is based on a **spiral curriculum** with constructive alignment, where learning outcomes are defined before teaching and assessments are designed (Mazouz and Crane, 2013). This approach involves establishing engaging course-level learning outcomes that are broken down into modules, allowing students to revisit knowledge and build skills. This method fosters deeper learning and enhances student confidence (Johnson, 2017). Each assessment should have a clear purpose in the learning journey and should focus on a manageable number of objectives.

Exploring assessment diversification at the course level rather than at the module level allows for the reuse of assessment modes, enabling students to practise new skills and build confidence without the risk of over-assessment or increased marking burdens.

The main challenges identified by staff and students were workload and equity in implementing a diverse assessment strategy. Concerns were raised about increased assessment burden for students and marking burden for staff, potentially turning assessments into a strategic exercise rather than an enriching experience.

To mitigate workload, a continuous assessment model with sensitive reasonable adjustments and course-level diversification is recommended. Careful consideration of choice implementation is necessary to ensure standardised marking and equal opportunities. Prioritising the learning journey helps ensure assessments have purpose.

The literature highlights student engagement and empowerment as key benefits of diverse assessment methods. While time and resources are perceived as barriers, studies suggest these may be more perceived than actual (Bevitt, 2015). Providing educators with examples and support can help overcome these barriers. Participants emphasised the importance of equitable assessments that improve accessibility and inclusivity.

As universities adapt to integrating AI into assessment strategies with a focus on critical thinking and practical application of knowledge, co-creation with students is particularly opportune as the impact of such potentially profound change must be confronted by both staff and students. Chan's AI Ecological Education Policy Framework (2023) addresses the implications of AI integration in academic settings. Key considerations for incorporating AI into assessment strategies include redesigning assessments, developing AI literacy programmes, creating opportunities for AI application, emphasising ethical considerations and collaborating with industry partners.

Strengths and limitations

Involving students as co-investigators emphasises the community of interest between students and academics in university life. We have therefore modelled the collaboration advocated in the recommendations for future action. Despite the small number of participants and our location in a single UK university, the methodology has harvested a significant body of rich data that can inform future research and practice.

Conclusions and recommendations

The primary finding of this study is the synergy between students and staff. Diverse assessment is perceived as a way of improving inclusivity, accessibility and equity. Staff were more likely to appreciate the distinction between diverse and inclusive assessments, and the impact this would have on implementing the ideal assessment strategy. The consequent debate about whether to include choice within module or course level or to focus on improving reasonable adjustments is complex. Based on the data, the study justifies a carefully thought-out approach that considers improving both aspects in course-level assessment design.

This study corroborates the vulnerability of students with disability, neurodiversity, language obstacles, caring responsibilities and financial hardship that could be ameliorated with the introduction of diversity in assessment. Students and staff feel that each assessment should have a purpose and contribute to the 'learning journey' without producing an unnecessary burden. A culture shift is necessary to implement more accessible teaching, improved reasonable adjustments, mitigation procedures and student co-creation. Obstructive hierarchies should be dissolved so staff can update their modules and assessments to better

reflect the current context and to support students more effectively.

As a result of the study, the authors make the following recommendations:

- Assessment strategy and diversification: Assessment diversification should occur at course level (topdown), rather than within disjointed individual modules. This approach will prevent over-assessment of students and minimise the marking burden on staff.
- 2. Assessment optionality and adjustments: Assessment diversification by introducing optionality per assessment component should only be used after ensuring all options are equitable regarding difficulty index, time required for students to prepare and complete, having clear guidance and marking criteria, and assessing the same learning outcomes and skills. Most importantly, assessment optionality should not replace equity in assessment through the implementation of reasonable adjustments to cater for the diversity of student populations.
- 3. Consider the learning journey: Diverse assessments must be compassionate, begin with inclusive and accessible teaching complemented by improved access to support such as reasonable adjustments or mitigation, and end with assessment approaches that reflect the diverse requirements of our students, including factors such as language.
- 4. Real-world application: Assessments should have a purpose beyond factual recall of information. They should evaluate students' deep understanding, critical thinking and application of skills and prepare students for the world beyond academia.
- 5. Co-creation in assessment: Students should feel empowered to contribute to the development of an inclusive and diverse assessment strategy. However, co-creation can only lead to diversification if the student co-creators truly represent the views and experiences of the diverse student community and are supported by institutional frameworks to bring about change.
- 6. Further research: Future studies should recruit larger samples taken from a range of institutions worldwide. In the era of hyper-rapid technological change, there is an acute need for longitudinal studies to monitor progress and to assess whether the actions recommended in this report have been successfully implemented.

Declaration of interest statement

The authors declare that there is no conflict of interest.

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Table 1: Results table showing the seven themes identified from the qualitative data.

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Appendices

Appendix 1: Student focus group questions

A list of pre-agreed open-ended questions was used to guide the topic of conversation for student focus group interviews.

Table A1: Pre-agreed questions and prompts for the student focus groups.

Topic	Prompts		
Introduction	 Please state your department and year of study. Please give a short summary of your course's current assessment methods and structure. 		
General feelings towards assessment	 What do you feel when you hear the word assessment? Do you think current assessments are fair? What was fair/unfair about the assessments? What do you feel the purpose of assessment is? 		

Understanding diverse assessment	 What does 'diverse assessments' mean to you? What has your experience with diverse assessments been? Do you think diverse assessments benefit you as individual students? Why or why not?
Fairness	 What does the phrase inclusive assessment mean to you? Can you give any examples? Do you think diverse assessments equate fairness? What would make an assessment approach/strategy fair?
Current assessment approaches/ methods	 What has been your most enjoyable/beneficial assessment? How do you feel about the current marking system? What would be the criteria of a good marking rubric? What do you feel about the timing of assessments on your course? Do continuous or end-of-year assessments have more benefit? What are your thoughts on the current feedback system?
Inclusivity	 Do you think that current reasonable adjustments are sufficient to mitigate unfairness? (disability/ dyslexia/mitigating circumstances, etc.) How comfortable do you feel about asking for support prior to and post assessments?
Benefits and challenges of diverse assessment	What are the advantages/disadvantages of diverse assessments?
Ideal learning experience	What do you enjoy about learning? Ideal course structure? Objectives from university? What would you want to gain from assessment?
Implementation	 How do you think diversification of assessments can be achieved? What resources would be required?

Appendix 2: Staff interview questions

A list of pre-agreed open-ended questions was used to guide the topic of conversation for staff interviews.

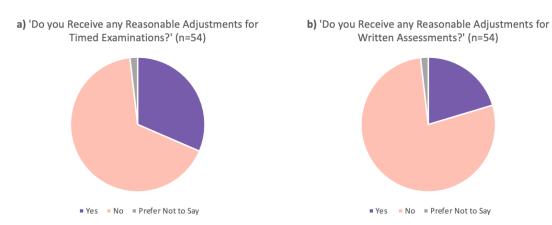
Table A2: Pre-agreed questions and prompts for the staff interviews.

Topic	Prompt
Understanding of diverse assessment	 Can you describe your understanding of what diverse assessment means? Why are diverse assessments used? What does the phrase inclusive assessment mean to you? Can you give any examples? What does the phrase 'learning from assessment' mean to you? What does 'assessment strategy' mean to you? What should be considered in a fair assessment strategy? How can we ensure fairness of assessment approaches?
Assessment approaches	 What assessment approaches have you used? What impact does it have for you as staff (design, delivery and marking)? Which assessment approaches have in your view supported student learning? What has the student response been to these approaches? Which assessment approaches are more inclusive in your view?
Student impact	What effect does use of diverse assessments have on student employability/learning/enjoyment?

Resources	What resources have you used to deliver new and diverse assessments? (Assessment guides, Marking approaches, Method of delivery, including online delivery, Mapping to skills) How can we ensure that students are prepared for undertaking new assessments? Are there any risks with the use of a diverse assessment strategy?
Assessment design	 Is there anything you feel that could be included/added to improve assessment design and delivery? Suggestions for new assessment approaches? What resources currently help staff to implement diverse assessments? What factors make it challenging for staff to implement diverse assessments? What further resources and training can help development and delivery of diverse assessments? At what level do you think diversification of assessments should happen? Module? Year? Or course level?

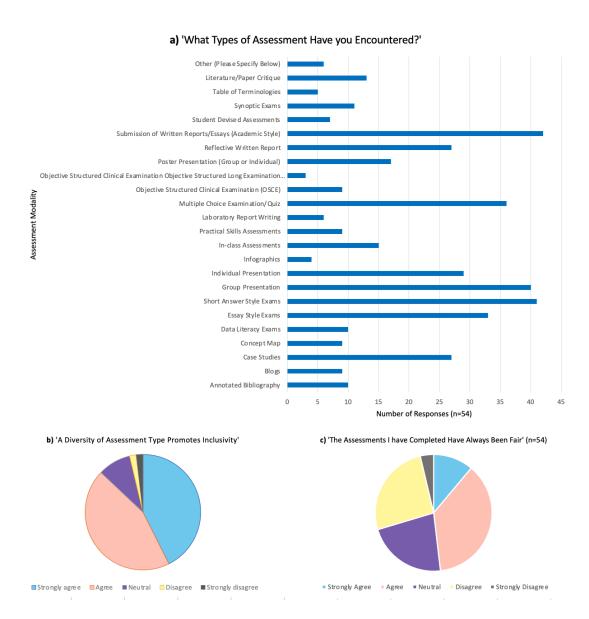
Appendix 3: Reasonable adjustments

Pie charts showing the proportion of students in the survey population who receive reasonable adjustments for: (a) timed examinations, (b) written assessments.



Appendix 4: Student survey data

Graphs showing data collected from the student survey: (a) types of assessments students have encountered, (b) agreement with the statement 'A diversity of assessment type promotes inclusivity', (c) agreement with the statement 'The assessments I have completed have always been fair'.



Appendix 5: Multiple-choice survey question responses

Graph showing students' responses to a multiple-choice survey question regarding circumstances affecting assessments.

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Glossary of terms

Assessment strategy: An assessment strategy is the co-ordinated, whole-course plan of assessment practices designed to align with clear learning outcomes, criteria and teaching activities. It guides when and how students are evaluated, supports meaningful feedback and development, and fosters deep learning rather than surface memorisation.

Spiral curriculum: An approach where key concepts are revisited multiple times, each encounter building on prior knowledge with increasing complexity and depth. Its aim is to foster long-term proficiency by progressively deepening understanding rather than covering topics just once.

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